



foundit Insights Tracker

Dec 2025 Hiring Trends | India

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Executive Summary

- Hiring for 2025 in India closes on a strong note; AI, leadership and Tier-2 cities drive momentum**
- AI, IT, Finance and Senior Leadership are shaping the next phase of workforce expansion.**

Hiring for 2025 in India closes on a strong note; AI, leadership and Tier-2 cities drive momentum

India's white-collar job market ended 2025 on a firm footing, with the foundit Hiring Index rising from 334 in December 2024 to 384 in December 2025 — a 15% year-on-year increase. Hiring remained resilient into year-end, with a 5% month-on-month rise in December, signalling sustained demand.

Hiring in 2025 was increasingly capability-led rather than volume-led. IT, Customer Service, Finance & Accounting, and Senior Management drove growth as organisations prioritised digital execution, financial control, leadership depth, and customer experience over pure headcount expansion.

Across industries, 24 of 27 sectors recorded annual growth, led by Consumer Electronics, Non-profits, Travel & Tourism, Real Estate, and Education, alongside solid momentum in Manufacturing, Construction, and Logistics — indicating that hiring is now anchored in the broader economy, not just tech. Hiring also became more geographically distributed. While Bengaluru remained the strongest metro, Kochi, Kolkata, Ahmedabad, and Jaipur emerged as fast-growing hubs, reinforcing the rise of Tier-2 cities.

Demand was strongest for execution-ready professionals, particularly in the 7–10 year band, while steady entry-level hiring continued to build long-term talent pipelines.

A defining shift in 2025 was the maturation of AI hiring. With 290,000 AI job postings and a projected 32% rise to nearly 382,000 roles in 2026, demand has moved to enterprise-grade, production-ready AI across sectors.

Overall, India's hiring environment is becoming structural rather than cyclical, as organisations build workforces around technology, leadership, and scalable execution — setting a stronger base for 2026.

Key Highlights | December

 **15%**

Year-on-Year (YoY)

 **5%**

Month-on-Month (MoM)

 **1%**

Over 3 months

 **8%**

Over 6 months

India's Hiring Surged in 2025 Driven by Tech Skills and Regional Expansion

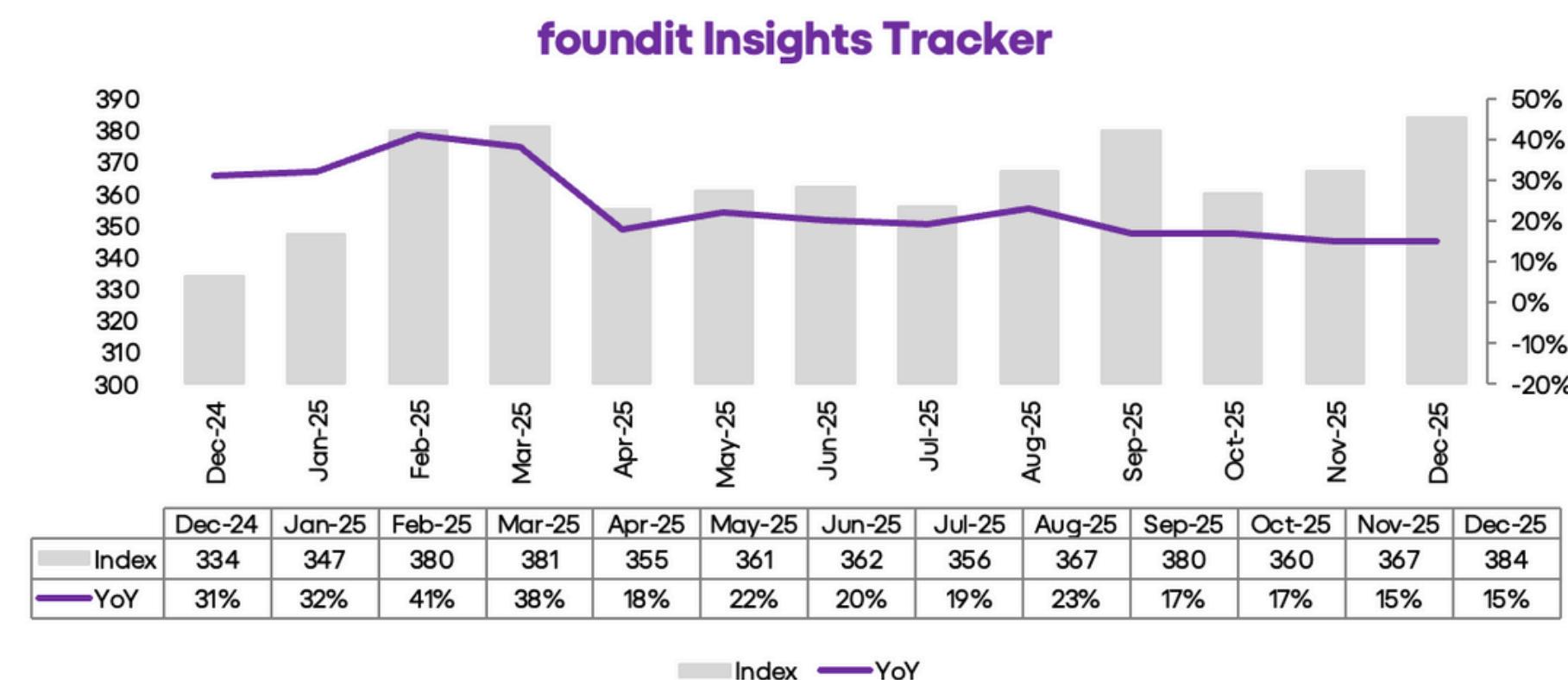
India's job market in 2025 showed strong momentum, with the hiring index rising from 334 in December 2024 to 384, a 15% year-on-year increase. Month-on-month and multi-month growth remained positive, reflecting sustained recruitment throughout the year, driven by companies expanding their workforce amid a recovering economy.

The fastest growth was in technology and specialized roles, including AI, data analytics, cybersecurity, and digital transformation. Even non-IT sectors invested heavily in tech talent, focusing on building future-ready teams for automation and digital adoption.

Hiring also expanded beyond major metros into Tier-2 and Tier-3 cities, with strong growth in consumer, manufacturing, logistics, and healthcare sectors. A large share of new hires were fresh graduates, showing investment in long-term talent pipelines. Overall, India's hiring in 2025 was marked by broad-based growth, skill-focused recruitment, and regional expansion.



The tracker registered an increase in December, with a 5% month-on-month uptick in hiring activity.



Hiring Snapshot | December

MoM Trends

2025 marked a shift towards adapting to innovation, enhancing agility and shaping the future workforce.

TOP TRENDS

1 Top skills for 0-3 years
Exp

| Skill | % share |
|-----------------------|---------|
| Python | 22% |
| SQL/Databases | 18% |
| Java | 16% |
| Cloud (AWS/Azure/GCP) | 12% |
| Data Analysis | 10% |

2 Top skills for 4-6 years
Exp

| Skill | % share |
|-------------------------------|---------|
| Cloud Engineering (AWS/Azure) | 21% |
| Full-Stack Development | 18% |
| Data Engineering | 16% |
| DevOps & Automation Tools | 15% |
| Advanced Python/ Java | 14% |

3 Top skills for 7-10 years
Exp

| Skill | % share |
|--------------------------|---------|
| Cloud Architecture | 20% |
| AI/ML | 17% |
| Data Architecture | 14% |
| Enterprise System Design | 13% |
| DevOps & Platform Engg. | 11% |

Geographic Trend



2% up in Metros



2% up in Tier-2 Cities

Key Highlights | Industry

 **12%**

Shipping and Marine
Highest hiring growth over the last month

 **11%**

Energy
Significant month-on-month hiring growth in October

 **10%**

BFSI
Declining hiring momentum in October

Hiring Surge Led by Non-profits and Travel & Tourism in 2025

Industry Hiring Trends

 24 out of 27 industries recorded a surge in recruitment activity over the past year

| Industry | YoY | MoM | Industry | YoY | MoM |
|------------------------------|------|-----|----------------------------|------|------|
| Non-profit Organisations | +46% | +0% | Real Estate | +20% | +6% |
| Travel & Tourism | +36% | +1% | Energy | +19% | +11% |
| Healthcare & Pharmaceuticals | +32% | -7% | Manufacturing | +18% | +6% |
| BPO | +30% | +5% | Logistics & Transportation | +10% | 0% |
| FMCG | +29% | +2% | Automotive | +10% | +5% |
| Consumer Electronics | +23% | +5% | Construction & Engineering | +8% | +9% |
| Education | +20% | +6% | IT – Software & Services | +6% | -3% |

Hiring Surge Led by Non-profits and Travel & Tourism in 2025

Industry Hiring Trends

Non-profit organisations in India recorded a 46% year-on-year increase in hiring in 2025, making it one of the fastest-growing sectors. This growth was supported by higher CSR allocations, expanded social and development programmes, and increased funding across education, livelihoods, healthcare access, and climate initiatives.

Despite strong annual growth, month-on-month hiring remained flat at 0%, indicating steady and planned recruitment. Hiring activity was largely aligned with funding cycles and programme rollouts, resulting in consistent monthly demand rather than sharp fluctuations.

Demand was strongest for programme managers, operations roles, fundraising, monitoring and evaluation, and field staff. Increased collaboration between corporates, governments, and NGOs also drove the need for more professionalised teams, reinforcing long-term hiring growth in the sector.



24 out of 27 industries recorded a surge in recruitment activity over the past year

India's **travel and tourism** sector recorded a 36% year-on-year increase in hiring in 2025, driven by a sustained recovery in domestic and inbound travel. Industry reports highlighted rising tourist footfall, increased airline capacity, and expansion across hotels, travel platforms, and tour operators as key drivers of annual hiring growth.

Month-on-month hiring grew by 1%, indicating steady but incremental workforce additions. Recruitment remained consistent as companies scaled operations gradually to meet demand across peak and non-peak travel periods rather than hiring in sharp cycles.

Hiring demand was concentrated in operations, customer service, sales, and hospitality roles, supported by government investment in tourism infrastructure and growing consumer spending on travel experiences. Overall, hiring growth reflected stable demand and long-term expansion in the travel and tourism industry.

Key Highlights | Functions



14%

Medical

Continued hiring momentum December



5%

Procurement and Supply Chain

Significant month-on-month growth



8%

Sales and Business Development

Declining hiring demand in December

Hiring accelerates in IT and Senior Management roles

Function-wise Hiring Trends



12 of 13 functions show sustained annual growth in hiring activity

| Function | YoY | MoM | Function | YoY | MoM |
|----------------------|------|------|------------------------------|------|-----|
| IT | +58% | +1% | Marketing & Communications | +9% | +1% |
| Senior Management | +40% | +1% | Procurement & Supply Chain | +8% | +5% |
| Customer Service | +22% | +4% | Creative | +5% | -1% |
| Hospitality | +21% | +4% | Sales & Business Development | +3% | -8% |
| Finance & Accounting | +14% | -1% | HR & Admin | +2% | -2% |
| Medical roles | +12% | +14% | Engineering & Production | -13% | +4% |

Hiring accelerates in IT and Senior Management roles

Function-wise Hiring Trends

India's **IT sector** recorded a 58% year-on-year increase in hiring in 2025, driven by sustained demand for digital and emerging technology roles. Companies expanded technology teams to support AI adoption, cloud migration, cybersecurity, and data-led transformation, while Global Capability Centres continued to scale operations in India, contributing significantly to annual hiring growth.

Month-on-month hiring grew by 1%, indicating steady and selective recruitment rather than rapid expansion. Employers focused on critical skill-based roles, prioritising quality of hires over volume as they aligned workforce growth with long-term digital strategies.

Hiring demand remained concentrated in AI, cloud, DevOps, cybersecurity, and data engineering roles, while legacy IT roles saw slower growth. Overall, IT hiring in 2025 reflected a shift toward specialised, high-impact talent and sustained confidence in India as a global technology hub.



11 of 13 functions show sustained annual growth in hiring activity

Senior management hiring in India saw a 40% year-on-year increase in 2025, as companies strengthened leadership teams to support growth, digital transformation, and organisational scale. Demand rose across sectors as businesses focused on experienced leaders to drive strategy and execution.

Month-on-month hiring grew by 1%, indicating steady and planned recruitment rather than short-term spikes. Executive hiring remained selective, aligned with annual planning and long-term business priorities.

Demand was strongest for leaders in strategy, operations, and transformation roles, reflecting a focus on execution, governance, and change management. Overall, senior management hiring in 2025 highlighted sustained investment in leadership capability.

Key Hiring Trends | City



5%

Kochi

Lead the pack in monthly hiring growth



4%

Ahmedabad

Marginal growth in hiring demand in December



1%

Chennai

Lowest hiring demand in December

Annual hiring momentum strongest in Kochi

City-wise Hiring Trends

- Job market expansion led by strong performance in Tier-2 cities over the last six-months

| City | YoY | MoM |
|------------|------|-----|
| Kochi | +20% | +5% |
| Mumbai | +19% | +1% |
| Hyderabad | +15% | 0% |
| Ahmedabad | +13% | +4% |
| Bangalore | +12% | 0% |
| Jaipur | +9% | +2% |
| Chennai | +7% | -1% |
| Pune | +6% | +1% |
| Vadodara | +6% | +1% |
| Chandigarh | -1% | +2% |
| Coimbatore | -6% | -1% |
| Kolkata | -10% | +3% |
| Delhi-NCR | -11% | +2% |

City-wise hiring trends reflect broad slowdown

City-wise Hiring Trends

| Industry | Bengaluru | Chennai | Delhi NCR | Hyderabad | Mumbai | Pune |
|--|------------|------------|------------|------------|------------|------------|
| Banking, Financial Services, Insurance | 3% | 5% | 0% | 5% | -1% | 0% |
| BPO | -1% | 1% | 4% | 4% | 8% | -7% |
| Construction & Engineering | 6% | -3% | 4% | 0% | 7% | 10% |
| IT - Software & Services | -3% | -5% | -4% | -5% | -3% | 0% |
| Manufacturing | 2% | 6% | 6% | 13% | 12% | 7% |
| Functions | | | | | | |
| Marketing & Communications | 0% | 0% | -3% | 3% | 1% | 0% |
| Finance & Accounting | 0% | 2% | -9% | 1% | -1% | 6% |
| HR & Admin | -7% | 5% | -8% | -1% | 2% | 4% |
| Sales & Business Development | 1% | 5% | 2% | 5% | -2% | 4% |
| IT | -4% | -2% | 0% | 0% | 5% | 3% |

- Manufacturing and Construction lead hiring growth across major Indian cities, with Pune, Hyderabad, and Mumbai showing the strongest uptick.
- BPO shows mixed trends: strong in Mumbai (+8%) and Delhi (+4%), but declining in Pune (-7%) and Bengaluru (-1%).
- IT – Software & Services continues to face a slowdown, with declines in most cities except Pune where it is stable.
- Functions show varied trends: HR/Admin and Finance & Accounting are city-dependent, while Sales & Business Development remains moderately stable.

▲ 0%

Entry Level (0-3 years)

▲ 2%

Senior Level (11-15 years)

▲ 2%

Associate Level (4-6 years)

▼ 2%

+15 years of experience

▲ 3%

Mid-senior Level (7-10 years)

Hiring Trends | Experience Level

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14%

0 - 3 Years

Hiring rose as companies strengthened entry-level and junior talent pipelines to support growth and succession planning.

13%

4 - 6 Years

Demand remained steady for mid-level professionals who could deliver with minimal training and quick ramp-up.

25%

7 - 10 Years

Hiring peaked for experienced talent to lead teams, manage scale, and drive execution in high-growth functions.

14%

11 - 15 Years

Recruitment focused on senior specialists and managers with deep domain expertise and decision-making capability.

13%

>15 Years

Selective hiring targeted leadership and strategic roles critical for transformation and long-term business direction.



AI Hiring Trends



foundit Insights Tracker in India anticipates a 32% surge in hiring for AI roles across India in 2026

AI hiring in India reached 290K job postings in 2025, reflecting low double-digit growth over 2024. This indicates a transition from rapid expansion to more calibrated, use-case-driven AI adoption, with organizations prioritising deployment at scale and operational impact.

AI job volumes are projected to increase to ~382K in 2026, representing 32% year-on-year growth, supported by wider GenAI integration and increased demand for production-ready AI capabilities.

2025 AI Hiring Distribution by Company Type

- MNCs & Large Enterprises: Continued demand for GenAI integration, AI engineering, MLOps, Centres of Excellence, and GCC expansion
- Mid-sized Companies: Faster YoY growth driven by applied AI use cases across automation, analytics, and AI-led products
- Startups: Selective hiring focused on high-impact roles in GenAI, LLMs, AI product development, and research

Summary Insight:

India's AI hiring landscape is maturing, with a clear shift towards specialised, production-focused roles and scalable AI implementation.

| | |
|------------------------|--------|
| AI Jobs in 2025 | 290256 |
| New Jobs in AI in 2026 | 381846 |

| Company Type | % Share of AI Jobs | No. of Jobs |
|-----------------------------------|--------------------|-------------|
| MNCs & Large Enterprises | 0.49 | 142K |
| Mid-size Companies | 0.28 | 81K |
| Startups (incl. AI-native & SaaS) | 0.23 | 67K |

Top hiring industries in AI in 2025

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| Industry | YoY Growth in AI Jobs (2025) | % Share of AI Jobs (2025) |
|--|------------------------------|---------------------------|
| IT – Software & Services | 32% | 37.00% |
| Banking, Financial Services & Insurance (BFSI) | 41% | 15.80% |
| Manufacturing | 34% | 6.00% |
| BPO | 24% | 5.50% |
| Healthcare & Pharmaceuticals | 38% | 4.20% |
| Retail | 31% | 3.50% |
| Automotive | 26% | 3.20% |
| Telecommunications | 29% | 3.00% |
| Logistics & Transportation | 30% | 3.00% |
| Construction & Engineering | 18% | 2.80% |

IT – Software & Services: The largest employer of AI talent, accounting for 37% of total AI jobs with 32% YoY growth. Hiring is driven by large-scale enterprise AI deployment, GenAI platform development, cloud-based AI infrastructure, and demand for AI engineers and MLOps professionals supporting production systems.

BFSI: The fastest-growing AI hiring sector with 41% YoY growth and a 15.8% share of jobs. Adoption is concentrated in risk analytics, fraud detection, regulatory compliance, credit scoring, and customer intelligence, as financial institutions scale AI to improve decision accuracy and operational efficiency.

Manufacturing: Recorded 34% YoY growth with a 6% share of AI jobs. AI adoption is expanding across predictive maintenance, quality inspection, process optimisation, and industrial automation, supported by increased integration of AI with IoT and smart factory initiatives.

Healthcare & Pharmaceuticals: Posted 38% YoY growth but with a smaller 4.2% share, indicating focused and specialised hiring. Demand is concentrated in diagnostics, clinical data analytics, drug discovery, and operational optimisation, with AI increasingly embedded into core healthcare and R&D workflows.

AI hiring in 2025 remains concentrated in IT and BFSI, while Manufacturing and Healthcare are emerging as high-growth sectors, reflecting deeper, use-case-driven adoption of AI across operations, analytics, and decision-making.

| AI Skill | % Share of AI Jobs (2025) | YoY Growth (2025) |
|---|---------------------------|-------------------|
| Machine Learning (ML) | 34% | 29% |
| Generative AI / LLMs | 22% | 58% |
| Data Science & Advanced Analytics | 18% | 24% |
| Natural Language Processing (NLP) | 14% | 31% |
| Computer Vision | 12% | 27% |
| MLOps / Model Deployment | 10% | 42% |
| AI Engineering (End-to-End AI Systems) | 9% | 35% |
| Deep Learning | 8% | 26% |
| Big Data & AI Platforms (Spark, Databricks) | 7% | 21% |
| AI Product & Applied AI Skills | 6% | 33% |

Top AI skills in demand in 2025

Machine Learning remained the most in-demand AI skill in 2025, appearing in 34% of AI job postings and recording 29% YoY growth, underscoring its position as the foundational capability across AI roles. Data Science and Advanced Analytics continued to play a central role, with an 18% share and 24% growth, as organisations relied on strong data pipelines, statistical modelling, and analytical depth to support AI-driven decision-making.

Generative AI and LLM skills emerged as the fastest-growing area, with demand increasing 58% YoY and accounting for 22% of AI jobs. This growth was driven by enterprise adoption of copilots, conversational AI, and GenAI platforms integrated into core business workflows. At the same time, sustained demand for NLP (14% share, 31% growth) and Computer Vision (12% share, 27% growth) reflected continued investment in language, speech, and image-based applications across sectors such as BFSI, healthcare, retail, and manufacturing.

The market increasingly shifted toward production-scale and enterprise-grade AI, reflected in strong growth for **MLOps and model deployment** roles (42% YoY) and **AI engineering roles** (35% YoY). Employers placed greater emphasis on skills related to model deployment, monitoring, scalability, and system integration, moving beyond experimentation to long-term operationalisation.

Overall, AI skill demand in 2025 evolved from standalone model development toward end-to-end, deployable AI capabilities, increasing the need for professionals with cross-functional expertise spanning ML, GenAI, data engineering, and operational AI to support scalable and sustainable AI adoption.

| Location | % Share of AI Jobs (2025) | YoY Growth (2025) |
|------------|---------------------------|-------------------|
| Bengaluru | 26% | 32% |
| Delhi-NCR | 18% | 28% |
| Hyderabad | 12% | 35% |
| Pune | 8% | 24% |
| Mumbai | 7% | 22% |
| Chennai | 4% | 20% |
| Kolkata | 3% | 18% |
| Jaipur | 3% | 40% |
| Indore | 2% | 38% |
| Mysuru | 2% | 36% |
| Coimbatore | 2% | 34% |
| Ahmedabad | 1% | 30% |

Top hiring locations for AI jobs in 2025

Tier-1 Cities

Tier-1 cities remained the primary centres for AI hiring in 2025, accounting for around 80% of total AI jobs. Bengaluru continued to lead with a 26% share and 32% YoY growth, supported by a mature startup ecosystem, large-scale GCC expansion, and strong demand for enterprise and GenAI roles. Delhi-NCR (18% share, 28% growth) and Hyderabad (12% share, 35% growth) further consolidated their positions, driven by BFSI, IT services, and product-led organisations. Pune, Mumbai, Chennai, and Kolkata added stable volumes, reflecting broad-based demand for applied AI, analytics, and platform roles across industries.

Tier-2 Cities

Tier-2 cities recorded significantly faster growth rates, indicating a gradual decentralisation of AI hiring. Jaipur, Indore, Mysuru, Coimbatore, and Ahmedabad posted 30–40% YoY growth, together contributing a growing share of AI jobs in 2025. Expansion in these locations was driven by cost advantages, availability of engineering talent, improved digital infrastructure, and the rise of remote and hybrid hiring models. While absolute volumes remain lower than Tier-1 cities, Tier-2 hubs increasingly support delivery centres, AI operations, and applied AI roles, positioning them as important growth centres in the evolving AI talent landscape.

Top hiring experience levels for AI jobs in 2025

| Experience Level (Years) | % Share of AI Jobs (2025) | YoY Growth |
|--------------------------|---------------------------|------------|
| 0-3 | 18% | 28% |
| 4-6 | 28% | 32% |
| 7-10 | 25% | 30% |
| 11-15 | 17% | 27% |
| 15+ | 12% | 25% |

AI hiring in 2025 was concentrated in mid- to senior-level experience bands, reflecting the industry's shift toward production-scale AI implementation. Professionals with 4–6 years of experience formed the largest share at 28% of AI jobs, with 32% YoY growth, driven by demand for talent capable of managing data pipelines, building ML models, supporting MLOps, and contributing to Generative AI initiatives. The 7–10 year experience group followed closely with a 25% share and 30% growth, as organisations relied on experienced professionals to lead AI implementation, model deployment, and cross-functional projects.

Entry-level roles (0–3 years) accounted for 18% of AI jobs and grew 28% YoY, indicating steady but measured hiring focused on foundational skills such as Python, SQL, and ML basics, often supported by structured training and upskilling programs. At the senior end, professionals with 11–15 years (17% share) and 15+ years of experience (12% share) continued to see consistent demand, primarily for leadership, architecture, governance, and enterprise-wide AI roles. Overall, the experience mix in 2025 highlights a market prioritising execution-ready talent, with growing emphasis on mid-level practitioners and senior leaders who can scale AI initiatives across organisations.

About the report

The foundit Insights Tracker (fit) is a comprehensive monthly analysis of online job posting activity conducted by foundit.in. Based on a real-time review of millions of employer job opportunities culled from a large, representative selection of online career outlets, fit presents a snapshot of employer online recruitment activity nationwide.

In its earlier form (as Monster Employment Index), it gave a broader view of hiring trends by industry, function, location and experience levels. In its new avatar, it provides next-level insights on recruitment trends and tracks developments in demand for key skills, roles available and salary range on offer in the market.

In order to avoid excessive monthly fluctuations, the index is calculated using a volatility-adjusting formula. We publish the data in a volume index format with the base value of 100. The index describes changes in the level of online job demand against the baseline. An increase in the index indicates growth in online job availability and suggests an increase in the demand for employees by employers.

foundit Insights Tracker (formerly Monster Employment Index) was first launched in India in May 2010 with data collected since November 2009 followed by Gulf in April 2011 with data collected since November 2010; Singapore in May 2014 with data collected since January 2011; Philippines and Malaysia in May 2015 with data collected since February 2014.

foundit has taken due care in compiling and processing the data available from various sources for foundit Insights Tracker (fit), but does not guarantee the accuracy, adequacy or completeness of any information and is not responsible for any errors or omissions or action/decision taken or for the result obtained from the use of such information.



For any additional information or custom insights, kindly email to PR@foundit.ai.

Annexure



Annexure: Industry Data*

foundit Insights Tracker

| Industries | Dec-24 | Jan-25 | Feb-25 | Mar-25 | Apr-25 | May-25 | Jun-25 | Jul-25 | Aug-25 | Sep-25 | Oct-25 | Nov-25 | Dec-25 |
|---|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|
| IT - Software & Services | 711 | 738 | 756 | 816 | 726 | 745 | 743 | 742 | 791 | 782 | 733 | 783 | 756 |
| BPO | 126 | 120 | 137 | 147 | 147 | 151 | 158 | 146 | 144 | 151 | 145 | 156 | 164 |
| Construction & Engineering | 212 | 212 | 218 | 227 | 229 | 226 | 222 | 225 | 225 | 223 | 211 | 211 | 230 |
| Banking, Financial Services , Insurance | 535 | 546 | 582 | 631 | 556 | 565 | 559 | 546 | 541 | 577 | 582 | 590 | 532 |
| Education | 210 | 214 | 220 | 225 | 222 | 225 | 225 | 224 | 226 | 237 | 229 | 238 | 253 |
| Manufacturing | 247 | 259 | 278 | 310 | 287 | 283 | 278 | 279 | 299 | 310 | 289 | 275 | 291 |
| Automotive | 153 | 162 | 169 | 177 | 176 | 173 | 175 | 174 | 172 | 175 | 163 | 160 | 168 |
| Telecommunications | 483 | 458 | 444 | 462 | 468 | 491 | 503 | 496 | 481 | 482 | 471 | 459 | 445 |
| Energy | 155 | 164 | 184 | 178 | 174 | 182 | 194 | 174 | 175 | 183 | 172 | 166 | 185 |

Annexure: Industry Data*

foundit Insights Tracker

| Industries | Dec-24 | Jan-25 | Feb-25 | Mar-25 | Apr-25 | May-25 | Jun-25 | Jul-25 | Aug-25 | Sep-25 | Oct-25 | Nov-25 | Dec-25 |
|--------------------------------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|
| Healthcare & Pharmaceuticals | 378 | 386 | 408 | 414 | 458 | 470 | 457 | 460 | 437 | 459 | 434 | 469 | 500 |
| Advertising & public Relations | 210 | 218 | 227 | 220 | 223 | 218 | 217 | 213 | 208 | 212 | 202 | 210 | 217 |
| Travel & Tourism | 159 | 186 | 189 | 177 | 184 | 174 | 160 | 173 | 172 | 173 | 177 | 214 | 216 |
| Consumer Electronics | 695 | 773 | 832 | 781 | 830 | 854 | 843 | 814 | 815 | 824 | 827 | 818 | 857 |
| Media & Entertainment | 418 | 460 | 489 | 479 | 489 | 472 | 468 | 475 | 501 | 496 | 520 | 515 | 507 |
| Chemicals & Plastics | 145 | 145 | 156 | 162 | 171 | 168 | 165 | 162 | 156 | 155 | 151 | 148 | 151 |
| FMCG | 163 | 175 | 175 | 179 | 183 | 182 | 186 | 206 | 212 | 215 | 199 | 207 | 211 |
| Textiles & Apparel | 138 | 143 | 149 | 151 | 153 | 154 | 157 | 154 | 152 | 159 | 150 | 155 | 163 |
| Real Estate | 251 | 251 | 269 | 271 | 276 | 272 | 284 | 279 | 279 | 288 | 274 | 285 | 302 |

Annexure: Industry Data*

foundit Insights Tracker

| Industries | Dec-24 | Jan-25 | Feb-25 | Mar-25 | Apr-25 | May-25 | Jun-25 | Jul-25 | Aug-25 | Sep-25 | Oct-25 | Nov-25 | Dec-25 |
|----------------------------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|
| Retail | 675 | 770 | 838 | 861 | 857 | 833 | 916 | 909 | 897 | 911 | 985 | 862 | 810 |
| Logistics & Transportation | 306 | 323 | 358 | 391 | 364 | 384 | 401 | 391 | 382 | 411 | 376 | 338 | 337 |
| Import & Export | 64 | 63 | 72 | 71 | 74 | 71 | 77 | 66 | 71 | 66 | 61 | 53 | 57 |
| Government & Defence | 77 | 77 | 79 | 78 | 78 | 79 | 79 | 78 | 79 | 79 | 79 | 79 | 79 |
| Shipping & Marine | 107 | 117 | 113 | 117 | 115 | 113 | 109 | 113 | 108 | 113 | 109 | 101 | 113 |
| Printing & Packaging | 124 | 139 | 147 | 140 | 136 | 134 | 136 | 136 | 123 | 127 | 131 | 119 | 128 |
| NGO/ Social Service | 292 | 322 | 337 | 368 | 357 | 355 | 375 | 389 | 424 | 424 | 414 | 424 | 426 |
| Agriculture | 62 | 65 | 66 | 70 | 70 | 70 | 73 | 71 | 70 | 70 | 68 | 68 | 66 |

Annexure: Functional Area Data*

foundit Insights Tracker

| Functions | Dec-24 | Jan-25 | Feb-25 | Mar-25 | Apr-25 | May-25 | Jun-25 | Jul-25 | Aug-25 | Sep-25 | Oct-25 | Nov-25 | Dec-25 |
|------------------------------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|
| IT | 467 | 474 | 492 | 499 | 476 | 522 | 583 | 612 | 654 | 692 | 687 | 731 | 736 |
| Customer Service | 95 | 95 | 101 | 104 | 99 | 102 | 102 | 101 | 110 | 111 | 107 | 112 | 116 |
| Engineering & Production | 231 | 232 | 239 | 236 | 217 | 216 | 209 | 209 | 212 | 212 | 204 | 195 | 202 |
| Finance & Accounting | 333 | 334 | 357 | 370 | 339 | 345 | 340 | 345 | 337 | 366 | 384 | 384 | 381 |
| Sales & Business Development | 307 | 330 | 337 | 358 | 342 | 343 | 344 | 352 | 347 | 353 | 343 | 341 | 315 |
| Senior Management | 248 | 253 | 261 | 274 | 283 | 296 | 313 | 329 | 353 | 363 | 333 | 345 | 347 |
| HR & Admin | 289 | 311 | 328 | 338 | 318 | 309 | 307 | 301 | 308 | 328 | 306 | 302 | 296 |
| Marketing & Communications | 273 | 284 | 297 | 291 | 284 | 275 | 284 | 284 | 286 | 294 | 289 | 295 | 298 |
| Medical roles | 420 | 397 | 414 | 414 | 415 | 392 | 398 | 410 | 391 | 414 | 393 | 412 | 469 |
| Procurement & Supply Chain | 159 | 161 | 172 | 187 | 177 | 170 | 171 | 175 | 176 | 179 | 169 | 163 | 171 |
| Hospitality | 210 | 229 | 224 | 219 | 217 | 233 | 216 | 225 | 223 | 229 | 231 | 244 | 254 |
| Legal | 224 | 230 | 237 | 244 | 223 | 228 | 216 | 211 | 206 | 211 | 204 | 209 | 212 |
| Creative | 167 | 171 | 175 | 174 | 173 | 170 | 185 | 173 | 185 | 177 | 178 | 176 | 175 |

Annexure: City Wise Data*

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| Cities | Dec-24 | Jan-25 | Feb-25 | Mar-25 | Apr-25 | May-25 | Jun-25 | Jul-25 | Aug-25 | Sep-25 | Oct-25 | Nov-25 | Dec-25 |
|------------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|
| Mumbai | 312 | 321 | 337 | 346 | 330 | 334 | 335 | 322 | 344 | 353 | 351 | 366 | 370 |
| Bangalore | 518 | 539 | 558 | 564 | 541 | 528 | 535 | 523 | 548 | 575 | 585 | 578 | 578 |
| Delhi-NCR | 301 | 301 | 304 | 305 | 292 | 287 | 278 | 282 | 282 | 290 | 278 | 263 | 268 |
| Hyderabad | 391 | 406 | 423 | 428 | 417 | 419 | 424 | 415 | 422 | 440 | 423 | 450 | 450 |
| Chennai | 301 | 300 | 313 | 322 | 316 | 310 | 309 | 300 | 310 | 325 | 312 | 327 | 323 |
| Pune | 371 | 375 | 400 | 402 | 377 | 369 | 378 | 373 | 389 | 398 | 381 | 389 | 393 |
| Kolkata | 367 | 357 | 359 | 365 | 354 | 346 | 347 | 336 | 340 | 342 | 337 | 322 | 331 |
| Ahmedabad | 432 | 429 | 456 | 448 | 450 | 442 | 448 | 443 | 446 | 485 | 452 | 472 | 489 |
| Chandigarh | 259 | 259 | 272 | 250 | 227 | 239 | 250 | 252 | 247 | 264 | 255 | 252 | 257 |
| Kochi | 284 | 286 | 285 | 294 | 287 | 288 | 293 | 294 | 283 | 305 | 309 | 326 | 341 |
| Baroda | 245 | 256 | 266 | 276 | 269 | 268 | 255 | 258 | 253 | 275 | 253 | 257 | 259 |
| Coimbatore | 500 | 489 | 483 | 490 | 454 | 438 | 442 | 459 | 465 | 485 | 463 | 474 | 469 |
| Jaipur | 321 | 334 | 330 | 330 | 312 | 315 | 313 | 316 | 324 | 332 | 329 | 343 | 351 |

Annexure: Experience Level Data*

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| Experience Level | Dec-24 | Jan-25 | Feb-25 | Mar-25 | Apr-25 | May-25 | Jun-25 | Jul-25 | Aug-25 | Sep-25 | Oct-25 | Nov-25 | Dec-25 |
|------------------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|
| 0 - 3 years | 343 | 352 | 371 | 385 | 375 | 363 | 363 | 370 | 372 | 389 | 371 | 391 | 391 |
| 4 - 6 years | 285 | 288 | 299 | 308 | 303 | 312 | 320 | 313 | 316 | 332 | 320 | 315 | 321 |
| 7 - 10 years | 211 | 213 | 233 | 249 | 256 | 252 | 257 | 250 | 256 | 271 | 257 | 255 | 263 |
| 11 - 15 years | 104 | 106 | 109 | 112 | 113 | 114 | 114 | 115 | 116 | 118 | 115 | 116 | 119 |
| > 16 years | 123 | 124 | 124 | 127 | 129 | 134 | 140 | 145 | 152 | 146 | 144 | 143 | 139 |

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For additional information or custom insights,
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